

Redhill Business Travel Forum

2014/15 Proposed Projects

		<u>Revenue/Capital</u>
I.	Secure Cycle Lockers at East Surrey Hospital £22,000	C
II.	Brompton Dock Promotion £2,650	R
III.	Remote Working Seminar £2,000	R

Local Sustainable Transport Fund

Business Travel Forum Proposal Application 2014/15

1. Summary

Location:	Redhill
Scheme Name:	Secure Cycle Lockers at East Surrey Hospital
Capital / Revenue:	Capital
Approximate cost:	Up to £22,000 for 40 lockers

2. Scheme Overview

East Surrey Hospital (ESH) actively promotes cycling as a means of commuting and currently has a waiting list of 23 staff for secure, weatherproof cycle lockers. The hospital has a well developed travel plan and suffers from severe parking pressure at peak times.

The hospital has suffered a number of thefts over the last 12 months. Lockers are particularly effective at reducing theft due to the extra protection provided by a locked enclosure.



The proposal is to provide up to 40 new secure cycle storage lockers at East Surrey Hospital.

Cost is approximately £5,500 per run of 10 'horizontal' lockers which can also accommodate helmets and accessories.

The grant will be conditional on meeting the following conditions:

- ESH will commit to meeting the costs of the maintenance and promotion of the lockers for a minimum of 3 years from the date of grant.
- ESH will update their travel plan to include the new facilities.
- ESH will provide annual reports of locker usage to SCC Travel SMART team.
- Any available ESH funds will be used to match fund the installation of the lockers.

3. Location

East Surrey Hospital

4. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment

CHOICES THAT HELP CUT CARBON, CALORIES AND COST

Surrey County Council working in partnership with other local organisations. Travel SMART funding is provided by the Department for Transport.

Support local economy	Positive Impact	Increase physical activity and health of local workforce reducing number of sick days.
Increase cycling	Positive Impact	Secure, attractive cycle storage will increase the likelihood of staff cycling to work.
Increase walking	n/a	n/a
Increase public transport	n/a	n/a
Reduce carbon emissions	Positive impact	A modal shift from the car to cycling will reduce carbon emissions.
Reduce single occupancy vehicle trips	Positive impact	As above.

5. Links to other projects

This project will support the improvements planned to cycle routes in the area.

6. Risks and Opportunities

N/A

7. Action required

The Chairman is asked to approve the request for £22,000 of revenue funding for the above project on behalf of the Local Committee.



Local Sustainable Transport Fund

Business Travel Forum Proposal Application 2014/15

1. Summary

Location:	Redhill
Scheme Name:	Brompton Dock Promotion
Capital / Revenue:	Revenue
Approximate cost:	£2,650

2. Scheme Overview

The Brompton Dock at Redhill station was installed in January and currently supports 28 members. The target membership to make this dock financially sustainable is 200 and so it is proposed to run a new marketing campaign composed of the following elements:

- Google Adwords £1650
 - Local Promotion £1000
- (marketing materials for local shops, libraries etc, working directly with local community groups)

These have been selected due to their proven success in other areas. In particular, a Manchester dock increased its membership by 35% in just 2 months as a result of an adwords campaign.

3. Location

The dock is at Redhill train station.

4. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	Positive Impact	Increase physical activity and health of local workforce reducing number of sick days.
Increase cycling	Positive Impact	Brompton hire offers a cheap and convenient way of commuting and also weekend leisure rides.
Increase walking	n/a	n/a
Increase public transport	n/a	n/a
Reduce carbon emissions	Positive impact	There is a potential modal shift from driving to/from the station to cycling.
Reduce single occupancy vehicle trips	Positive impact	As above.

CHOICES THAT HELP CUT CARBON, CALORIES AND COST

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5. Links to other projects

This project will support the ongoing transformation of Redhill town centre through the balanced network project.

6. Risks and Opportunities

N/A

7. Action required

The Chairman is asked to approve the request for £2,650 of revenue funding for the above project on behalf of the Local Committee.



Local Sustainable Transport Fund

Business Travel Forum Proposal Application 2014/15

1. Summary

Location:	Redhill
Scheme Name:	Remote Working Seminar
Capital / Revenue:	Revenue
Approximate cost:	£2,000

2. Scheme Overview

A project to deliver information, advice and training to companies on new or existing in-house IT systems which support alternative ways to carry out meetings and work remotely. Topics will include technologies such as WebEx, teleconferencing and video conferencing facilities.

Remote working is seen as a key component in reducing congestion at peak times and the software systems to support this are cheap and readily available for even smaller businesses.

The training will be tailored to the specific needs of the companies attending and be carried out by an expert in the field. This could take the form of a seminar style event or smaller conferences at individual company premises. The funds would pay for 4 small conferences or one seminar event.

3. Location

Suitable location in central Redhill.

4. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	Positive impact	Decrease travel expenses and increase productivity through decreased travel time.
Increase cycling	N/A	N/A
Increase walking	N/A	N/A
Increase public transport	N/A	N/A
Reduce carbon emissions	Positive impact	Reduced travel results in reduced carbon emissions.
Reduce single occupancy vehicle trips	Positive impact	Alternative ways to carry out meetings results in fewer single occupancy vehicle trips.

5. Links to other projects

Link to introduction of secure cycle lockers.

CHOICES THAT HELP CUT CARBON, CALORIES AND COST

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6. Risks and Opportunities

N/A

7. Action required

The Chairman is asked to approve the request for £2,000 of revenue funding for the above project on behalf of the Local Committee.

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